

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2014 Pattern) Examination: April 2022

Result Date : 08 Jul 2022

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Science and Technology

Program : B.A. (Mass Media)

Program Code : 131

Mode of Learning : Regular

Pattern : Revised 2014

Branch : No Branch

Program Part : B.A. (Mass Media)

Program Part Term : Semester IV

Event : April 2022

Course Level Details:-

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Course Max Marks
					Min	Max	Min	Max	
4001	Introduction to Broadcasting	4.00	10 Point Grading	TH	10	25	30	75	100
4002	Integrated Marketing Communication	4.00	10 Point Grading	TH	10	25	30	75	100
4003	Introduction to New Media	4.00	10 Point Grading	TH	10	25	30	75	100
4004	Writing for Media	4.00	10 Point Grading	TH	40	100	--	--	100
4004	Women and Media	4.00	10 Point Grading	TH	10	25	30	75	100
4015	Women's Studies.	2.00	10 Point Grading	TH	20	50	--	--	50
4005	Writing for Media	4.00	10 Point Grading	TH	10	25	30	75	100
4025	Women and Media	2.00	10 Point Grading	TH	20	50	--	--	50

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Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2014 Pattern) Examination: April 2022

Result Date : 08 Jul 2022

Grade Template Used :-

Template Name : Grade_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C

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B.A. (Mass Media) - Semester IV
(Regular - 2014 Pattern) Examination: April 2022

Result Date :08 Jul 2022

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

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Abbreviations Used:

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2014 Pattern) Examination: April 2022

Result Date : 08 Jul 2022

Name : MISBAH ABDUL REHMAN MULLA APREEN

Seat No : *060029

Center : 005

PRN : 2019016100015551

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App		
			Min/Max	Obt	Min/Max	Obt	Max	Obt									
3001	Introduction to Print Media	TH	10/25	10	30/75	51	100	61		61/100	4	A	7.10	28.40	x		
3002	Basics of Advertising	TH	10/25	10	30/75	47	100	57		57/100	4	B+	6.40	25.60	x		
3003	Fundamentals of Public Relations	TH	10/25	14	30/75	71	100	85		85/100	4	O	9.50	38.00	x		
3004	Visual Communication	TH	40/100	53	--	--	100	53		53/100	4	B	5.80	23.20	x		
3005	Introduction to Cinema.	TH	40/100	50	--	--	100	50		50/100	4	B	5.50	22.00	c		
Sem III	Total Credits: 20												Total EGP: 137.20	SGPA: 6.86	Grade: B+	Grand Total: 306/500	Percentage: 61.20
4001	Introduction to Broadcasting	TH	10/25	16	30/75	55	100	71		71/100	4	A+	8.10	32.40	x		
4002	Integrated Marketing Communication	TH	10/25	10	30/75	71	100	81		81/100	4	O	9.10	36.40	x		
4003	Introduction to New Media	TH	10/25	10	30/75	55	100	65		65/100	4	A	7.50	30.00	x		
4004	Women and Media	TH	10/25	16	30/75	39	100	55		55/100	4	B+	6.00	24.00	x		
4005	Writing for Media	TH	10/25	13	30/75	30	100	43		43/100	4	P	4.60	18.40	x		
Sem IV	Total Credits: 20												Total EGP: 141.20	SGPA: 7.06	Grade: A	Grand Total: 315/500	Percentage: 63.00
Cumulative	Total Credits : 40.00												Total EGP : 278.40	Total CGPA : 6.96	Final Grade : B+		
	Grand Total : 621/1000												Equivalent Percentage : 62.10	Status : Pass			

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Faculty : Faculty of Science and Technology

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2014

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester IV

Event : April 2022

Course Level Details:-

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Paper Max Marks
					Min	Max	Min	Max	
4001	Introduction to Broadcasting	4	10 Point Grading	TH	10	25	30	75	100
4002	Integrated Marketing Communication	4	10 Point Grading	TH	10	25	30	75	100
4003	Introduction to New Media	4	10 Point Grading	TH	10	25	30	75	100
4004	Writing for Media	4	10 Point Grading	TH	40	100	--	--	100
4004	Women and Media	4	10 Point Grading	TH	10	25	30	75	100
4015	Women's Studies.	2	10 Point Grading	TH	20	50	--	--	50
4005	Writing for Media	4	10 Point Grading	TH	10	25	30	75	100
4025	Women and Media	2	10 Point Grading	TH	20	50	--	--	50

Grade Template Used :-

Template Name : Grade_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+

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Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

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TW	Term Work
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SGPA	Semester Grade Point Average
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EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
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App	Appearance
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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2014 Pattern) Examination: April 2022

Result Date : 08 Jul 2022

Name : PARYANI JINAN FATMA IQBAL SALMA

Seat No : 040001

Center : 263

PRN : 2019016100079191

Medium : English

College : 408: Sitaram Deora Institute of Management Studies, Mumbai

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
3001	Introduction to Print Media	TH	10/25	10	30/75	60	100	70		70/100	4	A+	8.00	32.00	x
3002	Basics of Advertising	TH	10/25	10	30/75	49	100	59		59/100	4	B+	6.80	27.20	x
3003	Fundamentals of Public Relations	TH	10/25	10	30/75	67	100	77		77/100	4	A+	8.70	34.80	x
3004	Visual Communication	TH	40/100	80	--	--	100	80		80/100	4	O	9.00	36.00	x
3005	Introduction to Cinema.	TH	40/100	85	--	--	100	85		85/100	4	O	9.50	38.00	x
Sem III	Total Credits: 20			Total EGP: 168.00		SGPA: 8.40		Grade: A+		Grand Total: 371/500			Percentage: 74.20		
4001	Introduction to Broadcasting	TH	10/25	10	30/75	63	100	73		73/100	4	A+	8.30	33.20	x
4002	Integrated Marketing Communication	TH	10/25	10	30/75	55	100	65		65/100	4	A	7.50	30.00	x
4003	Introduction to New Media	TH	10/25	10	30/75	75	100	85		85/100	4	O	9.50	38.00	x
4004	Women and Media	TH	10/25	10	30/75	37	100	47		47/100	4	C	5.20	20.80	c
4005	Writing for Media	TH	10/25	10	30/75	35	100	45		45/100	4	C	5.00	20.00	c
Sem IV	Total Credits: 20			Total EGP: 142.00		SGPA: 7.10		Grade: A		Grand Total: 315/500			Percentage: 63.00		
Cumulative	Total Credits : 40.00			Total EGP : 310.00				Total CGPA : 7.75				Final Grade : A			
	Grand Total : 686/1000			Equivalent Percentage : 68.60				Status : Pass							

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7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
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17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+

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23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

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FF	Fail
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+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

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Result Date : 08 Jul 2022

Name : PRANALI DHANAJI PATIL RAJASHRI

Seat No : 060110

Center : 324

PRN : 2019016100028861

Medium : English

College : 452: Shahid Virpatni Laxmi Mahavidyalaya, Titave

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
3001	Introduction to Print Media	TH	10/25	18	30/75	60	100	78		78/100	4	A+	8.80	35.20	x
3002	Basics of Advertising	TH	10/25	18	30/75	32	100	50		50/100	4	B	5.50	22.00	x
3003	Fundamentals of Public Relations	TH	10/25	17	30/75	30	100	47		47/100	4	C	5.20	20.80	x
3004	Visual Communication	TH	40/100	49	--	--	100	49		49/100	4	C	5.40	21.60	x
3005	Introduction to Cinema.	TH	40/100	50	--	--	100	50		50/100	4	B	5.50	22.00	x
Sem III	Total Credits: 20		Total EGP: 121.60		SGPA: 6.08			Grade: B+		Grand Total: 274/500			Percentage: 54.80		
4001	Introduction to Broadcasting	TH	10/25	17	30/75	71	100	88		88/100	4	O	9.80	39.20	x
4002	Integrated Marketing Communication	TH	10/25	18	30/75	33	100	51		51/100	4	B	5.60	22.40	c
4003	Introduction to New Media	TH	10/25	18	30/75	51	100	69		69/100	4	A	7.90	31.60	x
4004	Women and Media	TH	10/25	18	30/75	52	100	70		70/100	4	A+	8.00	32.00	x
4005	Writing for Media	TH	10/25	17	30/75	49	100	66		66/100	4	A	7.60	30.40	x
Sem IV	Total Credits: 20		Total EGP: 155.60		SGPA: 7.78			Grade: A		Grand Total: 344/500			Percentage: 68.80		
Cumulative	Total Credits : 40.00		Total EGP : 277.20					Total CGPA : 6.93		Final Grade : B+					
	Grand Total : 618/1000		Equivalent Percentage : 61.80					Status : Pass							

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DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2014 Pattern) Examination: April 2022

Result Date : 08 Jul 2022

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30/7/2022

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